CTE Leadership Academy: Proposed Learning Domains (revised: May 2017)

	Domains	Learning Objectives
1)	Program Vision, Facilities and Program Funding	 1a) The basic components of a CTE program, at a school, district and state level 1b) A program / school vision that reflects local workforce needs and employment opportunities 1c) Traditional and emerging industry sectors central to a comprehensive CTE portfolio 1d) Facilities (and equipment) required to support programs in specific industry sectors 1e) Methods of funding CTE: Federal (Perkins), state and local; new methods of outcome-based funding 1f) Perkins program management (budget methods; required narratives and reports; compliance templates)
2)	Leadership Skills (including Staff Recruitment and Development) "Platform Construction"	 2a) Basic leadership skills 2b) Core administrative functions, e.g., budgeting, reporting, etc. 2c) Staff requirements / recruiting high-performing team members 2d) Retaining and developing staff members 2e) Recruiting teachers and securing strategic partners to implement and sustain high-demand pathways 2f) Managing the state's accountability system
3)	Instructional Leadership	 3a) Comprehensive CTE instruction that reinforces basic literacy, numeracy and communication skills 3b) Integrating CTE and academic subject curricula and teaching practices 3c) Finding, engaging and integrating the efforts of industry training partners
4)	Employer Engagement	 4a) Purpose and different methods of industry engagement (by age cohort) 4b) Institutional engagement of local employers; forming Advisory Councils (options for rural districts / schools) 4c) Virtual engagement of workplace experts in every industry sector students are interested in exploring 4d) Engaging Chambers, WIC, WDB Education Subcommittees
5)	Industry-Based Credentials (IBCs)	 5a) The universe of IBCs / IBCs of greatest documented "employability value" 5b) Teacher training opportunities for high-volume, high-value IBCs 5c) Practitioner implementation and budgeting details for IBCs 5d) Tracking student and teacher IBCs / working with CATE
6)	Student Advisement	 6a) Student opportunities for IBC attainment, employment, post-secondary training and education 6b) Traditional and emerging methods for student counseling (middle school, early and late high school) 6c) Engaging families and mentors, addressing and overcoming the stigma of CTE 6d) Initiatives to serve students with disabilities, EL students and overage students / recent graduates
7)	K-16 Institutional Alignment	 7a) Building a pipeline of engaged, informed elementary and middle school students 7b) Aligning the efforts of CTE and academic-subject high school teachers 7c) Effective methods for engaging post-secondary institutions
8)	Workplace-Based Learning	 8a) Internships best practices; school-based and virtual options 8b) Summer programs 8c) Implementation of the ImBlaze system (2019-2020)